

Minimum Advertised Price (MAP) Policy

Effective Date: 4/1/2026

Brand: Dream Egg Games

1. Purpose

This Minimum Advertised Price (“MAP”) Policy is established by Dream Egg Games (“Company”) to protect the integrity of its brand, support fair competition among authorized resellers, and maintain the perceived value of its products in the marketplace.

2. Scope

This Policy applies to all authorized resellers, distributors, and partners (“Resellers”) of Computer Junkyard products within the United States.

3. Unilateral Policy Statement

This MAP Policy is a unilateral policy of the Company. It does not constitute an agreement between the Company and any Reseller. Each Reseller remains free to determine its own resale prices independently.

4. Minimum Advertised Price (MAP)

The Company establishes a Minimum Advertised Price of:

\$65.00 per unit of Computer Junkyard Deluxe Version (SKU: DRE-001-001-DX)

\$54.95 per unit of Computer Junkyard Standard Version (SKU: DRE-001-001)

At this time, the Company has established a Minimum Advertised Price solely for the product(s) identified in this Policy. The Company does not currently maintain a MAP policy for any other products.

The Company reserves the unilateral right, at any time and in its sole discretion, to establish, modify, or discontinue MAP policies for any additional products without prior notice.

5. Definition of “Advertised Price”

“Advertised Price” includes any publicly displayed price in any medium, including but not limited to websites, online marketplaces, print advertisements, email marketing, social media posts, and digital ads.

6. Permissible Conduct

The following are permitted under this Policy:

- Resellers may sell products at any price in final checkout (e.g., in-cart discounts)

- Use of coupon codes not publicly displayed
- Loyalty programs or bundled offers, provided the advertised standalone price complies with MAP

7. Prohibited Conduct

The following are violations of this Policy:

- Advertising prices below MAP in any public format
- “Click for price” or similar mechanisms that reveal a below-MAP price prior to cart
- Strike-through pricing that implies a lower advertised price than MAP

8. Enforcement

The Company will monitor advertised pricing. Violations may result in the following actions, at the Company’s sole discretion:

- First violation: Written warning
- Second violation: Temporary suspension of supply
- Third violation: Termination of reseller relationship

9. No Negotiation

The Company will not discuss, negotiate, or respond to inquiries regarding this MAP Policy. All decisions regarding enforcement are made unilaterally.

10. Policy Modifications

The Company reserves the right to modify, suspend, or discontinue this Policy at any time.

11. Acknowledgment

No signature or agreement is required. Continued purchase or resale of Company products constitutes acknowledgment of this Policy.

12. Contact information

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