

PRIVACY POLICY

Last updated: August 23, 2026

This Privacy Notice for HarpinTech LLC (doing business as Dream Egg Games) ("we," "us," or "our") describes how and why we might access, collect, store, use, and/or share ("process") your personal information when you use our services ("Services"), including when you:

- Visit our website at dreamegggames.com or any website of ours that links to this Privacy Notice
- Sign up for our email newsletter
- Contact us through our website contact form
- Engage with us in other related ways, including any marketing or events

Dream Egg Games designs and publishes tabletop board games. Our games are sold through third-party retailers and distributors, not directly through this website.

Questions or concerns? Reading this Privacy Notice will help you understand your privacy rights and choices. We are responsible for making decisions about how your personal information is processed. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at privacy@dreamegggames.com.

SUMMARY OF KEY POINTS

What personal information do we process? We process the name and email address you give us when you use our contact form, and the email address you give us if you subscribe to our newsletter. We also automatically collect technical information such as your IP address and browser type when you visit our website. See Section 1.

Do we process any sensitive personal information? No. We do not collect or process sensitive personal information such as racial or ethnic origin, sexual orientation, religious beliefs, health data, biometric data, or precise geolocation.

Do we collect any information from third parties? Yes, in one specific case. Email addresses from people who backed our Kickstarter campaign were imported into our newsletter system. See Section 1.

How do we process your information? To respond to your messages, send you our newsletter if you asked for it, understand how our website is used, advertise our games, and comply with law. See Section 2.

In what situations and with which parties do we share personal information? With the service providers that run our newsletter, website analytics, and advertising, and in connection with a business transfer or legal requirement. See Section 4.

Do we sell or share personal information? We do not sell personal information for money. However, our use of advertising and analytics technologies may be considered "sharing" for targeted advertising under some US state privacy laws. You can opt out. See Section 11.

What are your rights? Depending on where you live, you may have rights to access, correct, or delete your personal information. See Section 9.

How do you exercise your rights? Email privacy@dreamegggames.com. We will consider and act upon any request in accordance with applicable data protection laws.

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1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

In Short: We collect the name and email address you provide through our contact form, and the email address you provide if you subscribe to our newsletter.

Our website is informational. You cannot create an account on it and you cannot purchase anything through it. The personal information we collect is limited to the following:

Contact form. When you use the contact form at dreamegggames.com, we collect your first name, last name, email address, subject line, and message. This information is delivered to us as an email. It is not stored in a database on our website, but the email itself remains in our business email account until deleted.

Newsletter. If you subscribe to our email newsletter, we collect your email address. Newsletter subscriptions are stored and managed in Flodesk, our email marketing provider.

Sensitive information. We do not collect or process sensitive personal information.

Information we collect from other sources

In Short: Email addresses from our Kickstarter backers were imported into our newsletter system.

Dream Egg Games funded its first game through a Kickstarter campaign. Email addresses of backers who consented to receive updates were imported into Flodesk so that we could continue to send them news about the game. If you are on that list and no longer wish to receive our emails, you can unsubscribe using the link in any email we send, or by contacting us at privacy@dreamegggames.com.

Information automatically collected

In Short: Some information — such as your Internet Protocol (IP) address and browser and device characteristics — is collected automatically when you visit our website.

We automatically collect certain information when you visit our website. This information does not directly reveal your identity but may include:

- **Log and usage data.** Service-related, diagnostic, usage, and performance information recorded when you access our website, including your IP address, browser type and settings, operating system, language preferences, referring URLs, date and time stamps, and the pages you view.
 - **Device data.** Information about the computer, phone, tablet, or other device you use to access our website, including device type, hardware model, browser type, and internet service provider.
 - **Approximate location.** We may infer your general location — such as your country, region, or city — from your IP address. We do not collect precise geolocation data and we do not use GPS.
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2. HOW DO WE PROCESS YOUR INFORMATION?

In Short: We process your information to respond to you, send you our newsletter if you asked for it, understand and improve our website, advertise our games, and comply with law.

We process your personal information for the following purposes:

- **To respond to your inquiries.** We use the name, email address, and message you submit through our contact form to reply to you and to resolve any questions or issues you raise.
 - **To send marketing and promotional communications.** If you have subscribed to our newsletter, or backed our Kickstarter and consented to updates, we use your email address to send you news about our games. You can opt out at any time.
 - **To analyze how our website is used.** We use analytics to understand which pages are visited, how visitors arrive at our site, and how the site performs, so that we can improve it.
 - **To advertise our games.** We use advertising technologies to measure the effectiveness of our advertising and to show our advertisements to people who may be interested in our games.
 - **To maintain the security and operation of our website.** We use technical information to prevent abuse, diagnose problems, and keep the site working.
 - **To comply with legal obligations.** We may process your information where necessary to comply with applicable law, respond to legal process, or protect our legal rights.
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3. WHAT LEGAL BASES DO WE RELY ON TO PROCESS YOUR INFORMATION?

In Short: We only process your personal information when we have a valid legal reason to do so.

If you are located in the EU or UK

The General Data Protection Regulation (GDPR) and UK GDPR require us to explain the legal bases we rely on. We may rely on:

- **Consent.** We rely on your consent to send you our newsletter and to use non-essential cookies and similar technologies. You can withdraw your consent at any time.

- **Legitimate interests.** We rely on our legitimate interests to respond to inquiries you send us, to understand how our website is used, to advertise our games, and to keep our website secure — where those interests are not overridden by your rights and freedoms.
- **Legal obligations.** We may process your information where necessary to comply with our legal obligations, cooperate with a law enforcement body or regulatory agency, or exercise or defend our legal rights.

If you are located in Canada

We may process your information where you have given us express consent, or in situations where your consent can be reasonably inferred (implied consent). You can withdraw your consent at any time.

In some exceptional cases, we may be legally permitted under applicable law to process your information without consent — for example, for fraud detection and prevention, in connection with a business transaction, where disclosure is required to comply with a subpoena or court order, or where the information is publicly available and specified by the regulations.

4. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

In Short: We share information with the service providers that operate our website, newsletter, analytics, and advertising, and in a small number of other specific situations.

Service providers. We share personal information with third-party vendors and service providers who perform services for us, under contract, and who may access personal information only to perform those services. These include:

- **Flodesk** — our email marketing provider, which stores and sends our newsletter.
- **Google (Google Analytics)** — which provides website analytics.
- **Meta Platforms** — which provides advertising services and advertising measurement.
- **Our website hosting provider** — which operates the servers on which our website runs.

Advertising partners. As described in Section 5, our website uses advertising technologies that may transmit information about your visit to advertising platforms. Under some US state privacy laws, this may be considered "sharing" of personal information for targeted advertising.

Business transfers. We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

Legal requirements. We may disclose your information where we are legally required to do so, or where we believe disclosure is necessary to comply with law, enforce our terms, or protect the rights, property, or safety of any person.

5. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

In Short: Yes. We use cookies and similar technologies for analytics and advertising.

We use cookies and similar tracking technologies (such as web beacons and pixels) to gather information when you interact with our website. Some of these help our site function and stay secure. Others are provided by third parties for analytics and advertising, including:

- **Google Analytics**, which helps us understand how our website is used.
- **The Meta pixel**, which helps us measure the effectiveness of our advertising and show advertisements to people who may be interested in our games.

Our website does not currently display a cookie consent banner. You can control cookies through your browser settings. Most web browsers accept cookies by default, but you can usually set your browser to remove or reject cookies. If you remove or reject cookies, some features of our website may not function properly.

To the extent these tracking technologies are deemed a "sale" or "sharing" (which includes targeted advertising, as defined under applicable US state laws), you can opt out as described in Section 11.

Google Analytics opt-out. To opt out of being tracked by Google Analytics, you can install the Google Analytics Opt-out Browser Add-on at <https://tools.google.com/dlpage/gaoptout>. For more information on Google's privacy practices, see the Google Privacy & Terms page.

6. HOW LONG DO WE KEEP YOUR INFORMATION?

In Short: We keep your information only as long as we need it.

- **Newsletter subscriptions.** We keep your email address in Flodesk until you unsubscribe. When you unsubscribe, we delete your email address from our list.
- **Contact form messages.** Messages sent through our contact form arrive as email and remain in our business email account until we delete them. We delete them when they are no longer needed to respond to you or to keep a record of the exchange.
- **Analytics and advertising data.** Retention is governed by the settings and policies of the providers described in Section 5.

Where we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize it, or, if that is not possible (for example, because it is held in a backup archive), we will securely store it and isolate it from further processing until deletion is possible.

7. HOW DO WE KEEP YOUR INFORMATION SAFE?

In Short: We aim to protect your personal information through appropriate organizational and technical measures.

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the personal information we process. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Transmission of personal information to and from our website is at your own risk.

8. DO WE COLLECT INFORMATION FROM MINORS?

In Short: We do not knowingly collect data from or market to children under 18 years of age.

We do not knowingly collect, solicit data from, or market to children under 18 years of age or the equivalent age as specified by law in your jurisdiction, nor do we knowingly sell such personal information. By using our Services, you represent that you are at least 18 or the equivalent age as specified by law in your jurisdiction, or that you are the parent or guardian of such a minor and consent to that minor's use of the Services.

If we learn that we have collected personal information from a person under 18, we will take reasonable measures to promptly delete that data from our records. If you become aware of any data we may have collected from a child under 18, please contact us at privacy@dreamegggames.com.

9. WHAT ARE YOUR PRIVACY RIGHTS?

In Short: Depending on where you live, you may have rights that allow you greater access to and control over your personal information.

In some regions (such as the EEA, UK, Switzerland, and Canada), you have certain rights under applicable data protection laws. These may include the right (i) to request access to and obtain a copy of your personal information, (ii) to request rectification or erasure, (iii) to restrict the processing of your personal information, (iv) where applicable, to data portability, and (v) not to be subject to automated decision-making. In certain circumstances, you may also have the right to object to the processing of your personal information.

We do not make decisions about you by solely automated means that produce legal or similarly significant effects.

To exercise any of these rights, contact us at privacy@dreamegggames.com. We will consider and act upon any request in accordance with applicable data protection laws.

Complaints

If you are located in the UK and are unhappy with how we have handled your personal information, you can make a complaint directly to us:

- **Email:** privacy@dreamegggames.com
- **Online:** <https://dreamegggames.com/contact-us/>
- **Post:** See Section 13

We will acknowledge your complaint within 30 days of receiving it, investigate without unjustifiable or excessive delay, keep you informed of progress, and explain the outcome.

If you are not satisfied with our final response, you can refer your complaint to the Information Commissioner's Office, the UK supervisory authority:

- **Website:** ico.org.uk/make-a-complaint
- **Helpline:** 0303 123 1113
- **Post:** Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

If you are located in the EEA and you believe we are unlawfully processing your personal information, you also have the right to complain to your Member State data protection authority. If you are located in Switzerland, you may contact the Federal Data Protection and Information Commissioner.

Withdrawing your consent

Where we rely on your consent to process your personal information, you have the right to withdraw that consent at any time by contacting us at privacy@dreamegggames.com. This will not affect the lawfulness of processing carried out before the withdrawal, nor will it affect processing carried out on another lawful basis.

Opting out of marketing communications

You can unsubscribe from our newsletter at any time by clicking the unsubscribe link in any email we send, or by contacting us at privacy@dreamegggames.com. When you unsubscribe, we delete your email address from our list.

Cookies

Most web browsers accept cookies by default. You can usually set your browser to remove or reject cookies. If you do, some features of our website may not function properly.

10. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems include a Do-Not-Track ("DNT") feature you can activate to signal your preference not to have your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Notice.

California law requires us to let you know how we respond to web browser DNT signals. Because there is currently no industry or legal standard for recognizing or honoring DNT signals, we do not respond to them at this time.

11. DO UNITED STATES RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

In Short: If you are a resident of a state with a comprehensive privacy law, you may have rights to access, correct, or delete your personal information, and to opt out of targeted advertising.

If you are a resident of California, Colorado, Connecticut, Delaware, Florida, Indiana, Iowa, Kentucky, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Tennessee, Texas, Utah, or Virginia, you may have the rights described below. These rights may be limited in some circumstances by applicable law.

Categories of Personal Information We Collect

The table below shows the categories of personal information we have collected in the past twelve (12) months.

Category	Examples	Collected
A. Identifiers	Name, email address, IP address, online identifier	YES
B. Personal information as defined in the California Customer Records statute	Name, contact information	YES
C. Protected classification characteristics under state or federal law	Gender, age, race, national origin, marital status	NO
D. Commercial information	Transaction information, purchase history, payment information	NO
E. Biometric information	Fingerprints and voiceprints	NO
F. Internet or other similar network activity	Browsing history on our site, interactions with our website and advertisements	YES
G. Geolocation data	Approximate location inferred from IP address	YES
H. Audio, electronic, sensory, or similar information	Images and audio, video or call recordings	NO
I. Professional or employment-related information	Job title, work history	NO
J. Education information	Student records and directory information	NO
K. Inferences drawn from collected personal information	Profiles reflecting preferences and characteristics	NO
L. Sensitive personal information	—	NO

Sources of Personal Information

See Section 1. In summary: directly from you (contact form, newsletter signup), automatically from your device when you visit our website, and — for Kickstarter backers — from our Kickstarter campaign.

Sale and Sharing of Personal Information

We do not sell personal information for monetary consideration.

However, we use advertising and analytics technologies on our website, as described in Section 5. Under California and other state privacy laws, the use of these technologies for targeted advertising may be considered "sharing" (California) or "targeted advertising" (other states) of personal information, and may be considered a "sale" under some definitions.

The categories of personal information that may be shared in this way are: **Identifiers** (including IP address and online identifiers) and **Internet or other similar network activity**. The categories of third parties who may receive it are advertising and analytics providers, as named in Section 4.

We do not knowingly sell or share the personal information of consumers under 16 years of age.

Your Rights

- Right to know whether we are processing your personal data
- Right to access your personal data
- Right to correct inaccuracies in your personal data
- Right to request deletion of your personal data
- Right to obtain a copy of the personal data you previously shared with us
- Right to non-discrimination for exercising your rights
- Right to opt out of the processing of your personal data for targeted advertising, sale, or profiling in furtherance of decisions that produce legal or similarly significant effects

Depending on the state where you live, you may also have the right to access the categories of personal data being processed, to obtain a list of the categories or specific third parties to which we have disclosed personal data, to question how personal data has been profiled, and to limit the use and disclosure of sensitive personal data.

How to Exercise Your Rights

To exercise these rights, including to opt out of targeted advertising, email us at privacy@dreamegggames.com or use the contact form at <https://dreamegggames.com/contact-us/>.

Under certain US state data protection laws, you can designate an authorized agent to make a request on your behalf. We may deny a request from an authorized agent who does not submit proof of valid authorization.

Request Verification

Upon receiving your request, we will need to verify your identity to confirm you are the person about whom we hold information. We will only use personal information provided in your request to verify your identity or authority to make the request. If we cannot verify your identity from the information we already hold, we may ask you to provide additional information for verification and fraud-prevention purposes.

Appeals

If we decline to act on your request, you may appeal our decision by emailing privacy@dreamegggames.com. We will inform you in writing of any action taken or not taken in response to the appeal, including a written explanation of the reasons. If your appeal is denied, you may submit a complaint to your state attorney general.

California "Shine The Light" Law

California Civil Code Section 1798.83 permits our users who are California residents to request, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for their direct marketing purposes, and the names and addresses of those third parties. If you are a California resident and would like to make such a request, please submit it in writing using the contact details in Section 13.

12. DO WE MAKE UPDATES TO THIS NOTICE?

In Short: Yes, we will update this notice as necessary to stay compliant with relevant laws.

We may update this Privacy Notice from time to time. The updated version will be indicated by an updated "Last updated" date at the top of this Privacy Notice. If we make material changes, we may notify you by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this Privacy Notice periodically.

13. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this notice, you may email us at privacy@dreamegggames.com or contact us by post at:

HarpinTech LLC

Dream Egg Games

Box 5041

Basking Ridge, NJ 07920

United States

14. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

You have the right to request access to the personal information we collect from you, details about how we have processed it, correction of inaccuracies, or deletion of your personal information. You may also have the right to withdraw your consent to our processing of your personal information. These rights may be limited in some circumstances by applicable law.

To make a request, email privacy@dreamegggames.com or use the contact form at <https://dreamegggames.com/contact-us/>.